



Marillac Place 2020 Impact Report and 2021 - 2024 Strategic Plan



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CHARITABLE #: 138942156RR0001

Dear Friends and Supporters of Marillac Place,

In my fourth year as President of your Board, I am delighted to introduce the 2020 Impact Report. Marillac Place has been serving at-risk mothers, mothers-to-be and children in Waterloo Region since 1989. In 2020, through support from our generous donors and funders, we raised \$627,949 to allow us to fulfill our mission. Last year, we provided shelter and support for 18 women and 16 children. Over the last 29 years, we have supported and empowered approximately 1,400 women and children in Waterloo Region.



We are indebted to the Region of Waterloo for providing funds for staffing support throughout the past 15 years. A very special thanks also goes to the Lyle S. Hallman Foundation that provided a multi-year grant allowing us to examine our current programming and reimagine the way we offer supports to our young women in the future. We also received a program grant from the Kitchener Waterloo Community Foundation in 2020 in support of our Speaker's Corner program. It would be remiss if I did not mention all the community parishes and service clubs that support us year-over-year through their congregations and members. Finally, we are grateful to our almost 600 dedicated individual and corporate donors who continue to help keep our doors open each year.

We have benefitted from the year-round support of over 50 devoted and talented volunteers. In the house alone, volunteers gave over 1,700 hours in 2020. I would like to acknowledge my fellow volunteer board members for all the virtual governance and guidance they provided throughout this pandemic year to safeguard the future of Marillac Place. Finally, I would like to thank our dedicated staff for their tireless work to guide and support the women and children we served throughout 2020. Together we have kept everyone safe.

Although we are all physically apart this year, we have come together stronger than ever before. We are blessed by a dedicated community of donors, funders, partners, volunteers, and staff who are all critical pieces in the lives of each mother and child who is provided for at Marillac Place.

With gratitude,

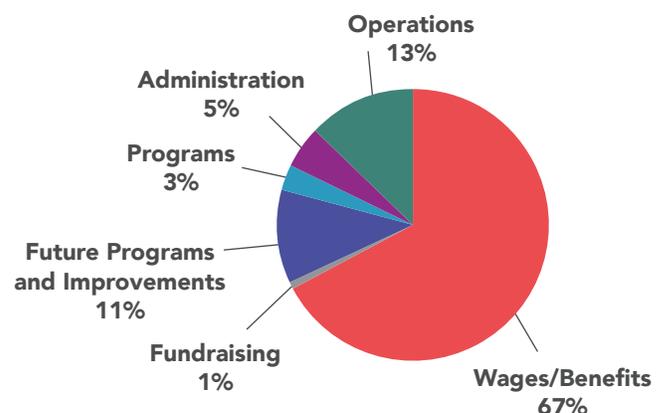
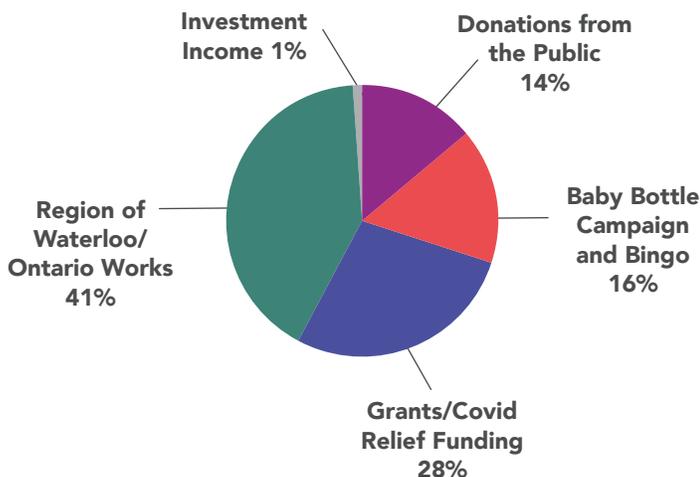
Michael Malleck,

President of the Board

FINANCIAL OVERVIEW

Where our funds come from: \$627,949

Where we spend our funds: \$627,949



2020 STATISTICS

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34

residents served:
18 women,
16 children

92%

children who
stayed in
mom's care

104

days -
average stay

52

service
inquiries

1700

residential
volunteer hours

589

donors

797

Facebook
followers



598

Twitter
followers



300

Instagram
followers



STRATEGIC PLAN UPDATE 2021-2024

Marillac Place has provided new and expecting mothers and their children a safe place to call home for over 30 years in Waterloo Region.

During a strategic review a few years ago, our board identified the necessity to hire an Executive Director. Once I was hired, one of my first priorities was to lead the organization in the development of a new strategic plan. This important task was to ensure that Marillac Place remains relevant and can continue to meet the changing and complex needs of the families we support.

In late 2020, we started working with an external strategic facilitator who was able to donate about two-thirds of the fees. Together, we gathered internal and external trend data within our sector and community. Over the winter, we met virtually with staff, community partners and board members. We assessed the data, reviewed our mission, vision, and values, and discussed our strengths, weaknesses, opportunities, and challenges. Through this exercise, each group identified areas of importance and in May 2020, the board came to a consensus on ten key priorities for the next three years.

Our plan focuses on three key areas: Impact, Community and Sustainability. This new plan will allow us to maximize the care and support we provide our participants, our community partners, the training and compensation we provide our staff, and the sustainability of Marillac Place as a whole.

We are excited about the new opportunities we have planned under the guidance of the new strategic plan which you can read more about on the enclosed house infographic.

If you have any questions or would like to discuss the plan in more detail, do not hesitate to reach out!

Sincerely,

*Tammy Northam
Executive Director,
Marillac Place*





TESTIMONIAL – One mom’s story during the pandemic

I was admitted into Marillac Place in August 2020 in the middle of a pandemic. I found out about Marillac Place through other women who accessed their services in the past.

I wanted to create a more stable living situation and build a better support system for myself so I could gain custody of my children. I was a shy person, but I felt I was accepted by the girls and staff. I was on the streets and couch hopping before moving into Marillac Place, so being given essentials like bedding, shampoo and stuff for my youngest child made an easier transition for me and I felt safe for once.

The staff were super supportive in everything I was choosing to do. They helped me navigate a housing plan, gain new parenting skills, work on my anger management, and become the voice I needed to support me in gaining more access to my youngest child. They helped me show Family and Children’s Services that I was really trying to better myself.

I am extremely grateful for the staff who helped me feel like this was a home and encouraged me to keep going every day! The other mothers were like sisters to me. They all supported me in being a better mom. If I needed someone to listen or lend a hand in parenting, there was always another mom there to help. I accomplished many things while staying at Marillac Place. I attended counselling sessions, attended programming, my access increased for my son, I found housing and set up further supports so when I moved into my own place. I had the support needed to stay successful.

My advice to any mother who is struggling with losing her children, leaving any unhealthy situations, trying to stay clean, or just giving up hope is to access Marillac Place. I was able to rebuild myself in such an empowering way. It has me feeling ready to keep going on my journey and to show the world who I truly am, which is a great mother!

Also, please do not give up hope because there is someone out there who will listen and believe in you!

You are not alone!

THANK YOU FOR YOUR SUPPORT IN 2020

Marillac Place thanks all of our generous supporters including:

Society of Saint Vincent de Paul

The Lyle S. Hallman Foundation

The Kitchener Waterloo Community Foundation

Almost 600 individual donors

Foundations and service clubs

Parishes and their congregations

Corporations and their employees

Community partners

In-kind donors/businesses giving their time, talents, or much needed items

Friends of Marillac Place monthly donors



Marillac Place is funded in part by the



***Note that individual donors are not listed here to ensure confidentiality. If you would like your name or business included in future annual reports, please contact us.



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